When the regents approved the location of the new Psychology building in 1960, they took no action on the matter of what to do with the small buildings already on the site. Two of those were the extension duplicating department and photographic laboratory, which had been excluded from the new extension building on Lake Street for budgetary reasons. To provide a location for these two departments, the regents added $300,000 to the 1959-1965 building priority list. A plan in 1961-62 to house them in an old building at 114 North Murray Street was abandoned due to excessive remodelling costs. In April 1962 the state assigned architect William Horne of Madison to design the new project. Planning continued into the spring of 1962. In May the state building commission approved the building at an estimated cost of $326,000. Final plans for the building were approved by the regents on July 13, 1962. Construction contracts were awarded later that summer, with Crissinger Construction of Madison getting the general contract for $167,400. Total contracts awarded were for $302,000. The building was completed in May of 1963.1

The building located at the corner of Charter and Spring Streets, is a basement and single story with penthouse, 71 by 145 feet, built of concrete block with concrete slab floor and roof.

Financing was from a loan arranged by the Wisconsin University Building Corporation (WUBC). The loan was to be amortized from rents paid by the photo and duplicating businesses with fees charged by them for their services. In 1985 most of the extension duplicating department which had expanded enormously moved out of the building for new and much larger quarters in the new Stores/Extension Services building on Murray Street. Photomedia occupied the entire building, but was disbanded in 1996. A new occupant has not been selected.2